ARKANSAS OPTOMETRIC ASSOCIATION
2023 SPRING CONVENTION
EXHIBITOR REGISTRATION

arkansasoptometric.org
+501-661-7675
Little Rock, Arkansas
aroa@arkansasoptometric.org
Schedule

Thursday, April 27, 2023
8:30am  JC Beane Memorial Golf Tournament - Maumelle Country Club
9:00pm-11:00pm  President's Reception

Friday, April 28, 2023
1:00pm-3:30pm  Exhibitor Move-In
4:00pm-6:00pm  Exhibit Hall
6:00pm-8:00pm  Exhibitor Move-Out
6:00pm - Open Time for Dinners, etc.

Saturday, April 29, 2023
ArOA Awards Luncheon

Check out  https://aroa.memberclicks.net/2023-spring-convention  for full event schedule
An average of 350 people register for the ArOA Spring Convention. Attendance is typically 200 doctors of optometry, 120 paraoptometric staff, students doctors of optometry and guests.

### Date

The ArOA Spring Convention is April 27-29, 2023
Exhibit Hall: April 28, 2023

### Location

State House Convention Center
Governor’s Hall IV
101 E Markham St, Little Rock, AR 72201

### Exhibit Fees

$920  One standard exhibit booth
$1,640  Two adjoining booths

### Exhibit Hall

The exhibit hall will be open Friday, April 28, 2023 from 4-6pm.
Exhibit Hall Map

Booth Amenities

- Your choice of booth space
- Exhibit space is 10’ x 10’
- 8’ back wall drapes
- 3’ side rail
- Identification sign with company name
- One 6’ skirted display table
- Two folding chairs
- Carpeted booth & hall
- Your name, phone number, email address printed in the program received by every attendee (approximately 350)
- Contact info listed on website
- Pre-registered attendee list with name, address, and phone number with updates sent weekly beginning April 7, 2023
- Post-convention attendee list
- Two registration included
- Invitation to Awards Luncheon and President’s Reception

Register

Click here for exhibitor registration. You will indicate your preferred booth on registration. Your username is the email address this packet was originally sent.

arkansasoptometric.org
Little Rock, Arkansa
aroa@arkansasoptometric.org

+501-661-7675
J.C. Beane Memorial Golf Tournament

The J.C. Beane Memorial Golf Tournament is open to doctors of optometry, their guests, and vendors. Proceeds of the golf tournament are used to provide scholarships for optometry students from Arkansas. Sponsorships are available!

**Date**
Thursday, April 27, 2023
State Time: 8:30am

**Location**
Maumelle Country Club
100 Club Manor Drive
Maumelle, AR 72113

**Registration**
$150 per person
$600 team of 4
$10 mulligan

**Sponsorship**
Sponsorships are available!

- **$500 - Anchor Sponsor** - signage on 3 holes, top billing at event, special recognition in meeting program
- **$250 - Major Sponsor** - signage on 2 holes, special recognition at the event and special thanks in the meeting program
- **$150 - Hole Sponsor** - signage on one hole, recognition at the event and special thanks in the meeting program
- **$50 - Swag Bag** - you provide promotional items

Contact Dr. Drew Fielder for more information
2023 Partnerships are still available! Click here to learn more.

**Bronze**
- $2,500 partnership includes
  - Spring and fall exhibit booths+ recognition
  - Listed on ArOA Website with logo (and hyperlink)
  - Partner recognition in Spring and Fall convention program
  - Email recognition to all ArOA Members
  - One social media thank you
  - 1 additional promotional choice

**Gold**
- $5,000 partnership includes
  - Spring and fall exhibit booths+ recognition
  - Listed on ArOA Website with logo (and hyperlink)
  - Partner recognition in Spring and Fall convention programs
  - Email recognition to all ArOA Members
  - Social media thank you each quarter of 2023
  - 4 e-blasts to attendees (throughout the year; one for spring convention; one for fall convention; two other times your choice)
  - Choice of event (read more)

**Silver**
- $3,750 partnership includes
  - Spring and fall exhibit booths+ recognition
  - Listed on ArOA Website with logo (and hyperlink)
  - Partner recognition in Spring and Fall convention programs
  - Email recognition to all ArOA Members
  - 2 social media “thank-you” posts
  - 1 choice of event (read more)

**Platinum**
- $10,000 partnership includes
  - Spring and fall exhibit booths+ recognition
  - Listed on ArOA Website with logo (and hyperlink)
  - Partner recognition on screen display between classes
  - Email recognition to all ArOA Members
  - Social media thank you each quarter of 2023
  - Social media posts about events
  - 6 e-blasts throughout the year
  - Speak at Tacos & Small Talk
  - Choice of events (read more)
Booth Assignment
You will choose your booth on the registration contract.

Convention Registration
Convention registration is required for everyone who attends the 2023 ArOA Spring Convention. All exhibitors will be required to wear name badges marked Exhibitor. Each exhibitor receives 2 registrations. Additional representatives may register for $25 each. Attendees to the exhibit hall must be registered for convention and wear their name badges at all times.

Promotional Opportunity
Each exhibitor will receive the attendee mailing list to be used for the promotion of your participation in the 2022 ArOA Spring Convention. You will receive updated lists every week beginning April 7, 2023 and a printed list at convention.

Installation & Dismantling
Installation: Friday, April 28, 2023 1:00pm-3:30pm
Dismantle: Friday, April 28, 2023 6:00pm-8:00pm
Times are subject to change and will be confirmed by April 1, 2023.

Shipping
Return enclosed order form to Sunbelt Convention Services.
Sunbelt Convention Services
ArOA Spring Convention
209 Collins Street
Little Rock, AR 72202

It is the responsibility of the Exhibitor to arrange for return shipment of Exhibitor material, properly labeled, before departure. Suitable arrangements for out-bound shipment of your materials must be completed by 7:00pm on Friday, April 28, 2023. Shipments must be made by the exhibitor or company and can be made through Sunbelt Convention Services. The Arkansas Optometric Association will not be responsible for shipping.

Electricity and Extras
If you need electricity, please fill out the Electrical Order Form and return to the ArOA office with your contract. ArOA will make arrangements with the Statehouse Convention Center for you. If you need additional material, please see the Exhibitor Rental Form from Sunbelt Convention Services.

<table>
<thead>
<tr>
<th>Electrical/Water Services</th>
<th>Pre-Ordered</th>
<th>On-Site Order</th>
</tr>
</thead>
<tbody>
<tr>
<td>20 Amp 110 Volt Outlet</td>
<td>$50.00</td>
<td>$70.00</td>
</tr>
<tr>
<td>30 Amp 208 Volt Single Phase Disconnect</td>
<td>$60.00</td>
<td>$80.00</td>
</tr>
<tr>
<td>40 Amp 208 Volt Single Phase Disconnect</td>
<td>$70.00</td>
<td>$90.00</td>
</tr>
</tbody>
</table>

arkansasoptometric.org
Little Rock, Arkansa
aroa@arkansasoptometric.org
+501-661-7675
The Fine Print

Liability
Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save the Arkansas Optometric Association, The Statehouse Convention Center, and its employees and agents harmless against all claims, losses arising out of or caused by Exhibitor’s installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence of The Statehouse Convention Center, its employees or agents. In addition, Exhibitor acknowledges that Arkansas Optometric Association and Statehouse Convention center do not maintain insurance covering Exhibitor’s property or injury to persons, and that it is the sole responsibility of the Exhibitor to obtain business interruption, property damage, and other necessary insurance covering such losses by Exhibitor. It is further understood and agreed by and between the parties hereto that other rules and regulations established by Arkansas Optometric Association for the conduct of the meeting as set forth in this document are in force throughout the show and the Exhibiting company, its agents, employees and representatives agree to abide by the rules as set forth herein. Registering for the convention assumes you accept these conditions.

Use of Space
All activities and Exhibitor materials must be confined to the limits of the Exhibitor booth. No exhibit shall block or interfere with the direct visibility of an adjoining exhibit. No display shall be higher than 8’ unless approved in advance by The Manager. Curtains, standards or rails that enclose a booth may not be removed without the written permission of The Manager. No Exhibitor shall assign, sublet, or share space without the consent of The Manager in writing. All Exhibitors using sound equipment must tone down the sound in order to avoid confusion. Neither Exhibitors nor their agents shall injure or deface the walls or floors of the building or booths. Should such damage occur, the Exhibitor is liable to the Arkansas Optometric Association and The Statehouse Convention Center for any and all repairs necessary.

Contract for Space
Application for space and its acceptance constitute a contract to use the space assigned. Payment is due in advance and rental price must be sent with the contract due by April 1, 2023. If cancellation is necessary, it must be done in writing by April 12, 2023 at 5:00 PM. A refund of registration minus a $100 cancellation fee will be made if cancelled by April 12, 2023. The Arkansas Optometric Association reserves the right to screen products and equipment offered for display in keeping with the policies governing the meeting. The Arkansas Optometric Association reserves the right to refuse an application for Exhibitor space if, in the opinion of the Executive Committee, the items or services to be displayed are not in keeping with the overall purposes of the Convention and Exhibit Hall.

Conflicting Meeting & Social Events
In the interest of maintaining attendance at official ArOA educational events and programs, Exhibitor agrees not to extend invitations, call meetings, or otherwise encourage absence of attendees, Exhibitors, or invited guests from educational sessions or programs during official ArOA event hours. The Arkansas Optometric Association will provide a list of dates and times that are reserved for ArOA functions upon request. Exhibitor events may be held outside these times.

Adjoining Booths
A company may purchase a second booth as an adjoining booth at a discounted price. Adjoining booths are for the same company, not shared between companies. Policies for representatives, listings, and signage will apply the same as a regular booth.
Exhibitor Info

THANK YOU

ArOA Spring Convention
April 27-29, 2023

Register here

arkansasoptometric.org
+501-661-7675
Little Rock, Arkansas
aroa@arkansasoptometric.org