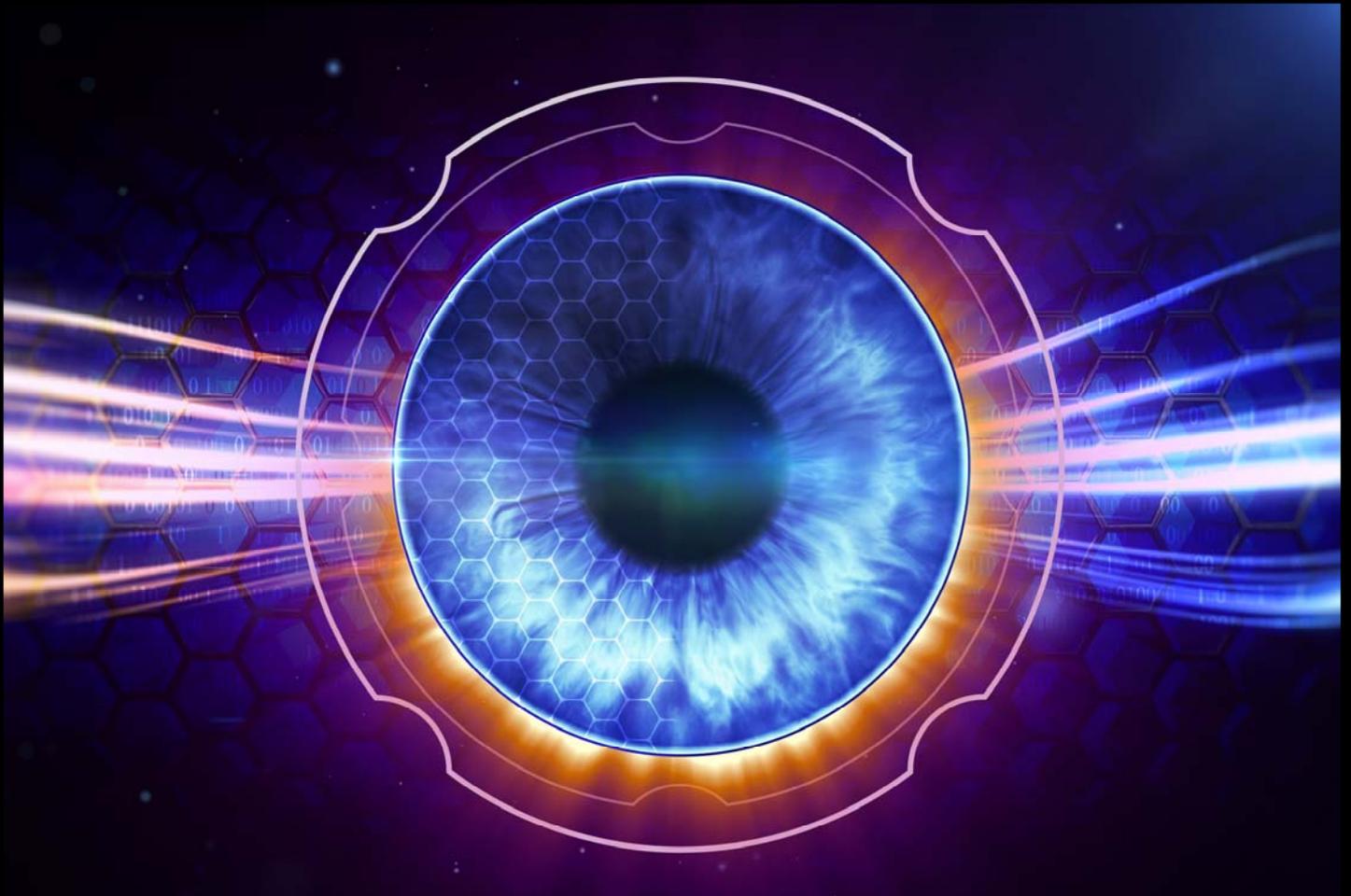




Spring Convention

April 26-29, 2018



Little Rock Marriott &
Statehouse Convention Center

OD Education



20
Hours
Total

Thursday,
April 26, 2018

4 hours OD CE

4:00pm-6:00pm

UAMS OD CE (2 hours)

- **Brow Lift, Blepharoplasty and Ptosis Repair – an Update** by *Christopher Westfall, M.D.* We will discuss indications for treatment, current requirements for documentation, and surgical options for these three oculoplastics procedures.
- **Avoid the Melt** by *John Chancellor, M.D.* This lecture is designed to review corneal surface disease from abrasions to corneal ulcers and perforation prevention. It will give an overview of the workup, diagnosis, and management with a focus on practical applications for practitioners in both individual and group practices.
- **OCT-A, Toy or Tool?** by *Ahmed Sallam, M.D.* Understand the basic principle, cost, effectiveness and limitations of OCT-A.
- **Intraocular Injections: What to Expect Afterwards** by *Sami Uwaydat, M.D.* Intraocular injections are one of the most common intraocular procedures performed in office. The primary care provider should be familiar with potential post injection complications and follow up.

(AR State Board Approved (2 hours))

7:00pm-9:00pm

UAMS OD CE (2 hours)

- **An Update on Minimally Invasive Glaucoma Surgery and Lasers** by *Christopher Lee, M.D.* The field of glaucoma is changing rapidly with the advent of minimally invasive procedures to lower intraocular pressure. We will briefly discuss the newer options for treatment including lasers and when to consider a referral for one of these procedures.
- **Strabismus After Cataract Surgery (Strabismus with a Twist)** by *Paul Phillips, M.D.* Strabismus after cataract surgery can occur from multiple etiologies. The most common reason is anesthetic toxicity from the retro/peribulbar block. It is essential to localize the affected muscle prior to performing corrective strabismus surgery. This lecture will describe the use of ocular torsion in order to localize the affected muscle.
- **Autologous Serum Eye Drops: Relief is Just a Blood Draw Away** by *David Warner, M.D.* This lecture will review the evidence for using Autologous Serum Eye Drops (ASEDs) for various indications. It will also cover the processes used at the Arkansas Lions Eye Bank & Laboratory and the Jones Eye Institute (UAMS) for making and prescribing them.
- **Anterior Segment Conditions in the Pediatric Population** by *Hannah Holtorf, O.D.* This lecture will discuss diagnosis and treatment of common anterior segment conditions in the pediatric population.

(AR State Board Approved (2 hours))

Friday,
April 27, 2018

6 hours OD CE

9:00am-10:50am

OD CE - **Corneal Dystrophies/Degenerations: What Every OD Should Know** by *Marc Bloomenstein, O.D.* This lecture is dedicated to the cornea. That transparent, thin piece of tissue that can make things so clear and at the same time so distorted. Physicians will see and hear about conditions that are both congenital and acquired. **COPE: 53480-AS (2 hours)**

11:00am-11:50am

OD CE - **Off-Label is Still Not Off-Limits** by *Marc Bloomenstein, O.D.* Do your patients ever wish they had thicker eyelashes? Are you lamenting those dry eye patients? This lecture will take a closer look at those medications that we use for treatment not related to their intended use. Off-label use of medications can be a win-win for you and your patients. **COPE: 49047-PH (1 hour)**

1:00pm-3:00pm

OD CE - **Challenging Cases from Front to Back** by *Marc Bloomenstein, O.D.* As ODs we tend to separate the front of the eye from the back of the eye. However, there are conditions that affect the eye from the anterior to posterior. This course will use case examples to illustrate how, as ODs, we need to treat the whole eye. **COPE: 51599-SD (2 hours)**

3:30pm-4:30pm

OD CE - **House OD Case Reports and Video Grand Rounds** by *Marc Bloomenstein, O.D.* This course will use video and photographic examples to exemplify the unusual cases that may present to ODs daily. The audience will be encouraged to interact, and videos will be submitted for audience participation. The vast majority of this presentation is visual with numerous pictures and video documentation. **COPE: 48833-GO (1 hour)**

OD Education

**Saturday,
April 28, 2018**

6 hours OD CE

8:00am-9:50am

OD CE- **Top Ten Pathology Pitfalls** by *Jill Autry, OD, R.Ph* Even the most experienced clinician can be led astray by a poor history, an atypical presentation, or a rarely encountered condition. In this lecture, a referral center optometrist will highlight the most commonly seen pathology pitfalls and how to avoid and/or manage them appropriately. **COPE: 52677-PD (2 hours)**

11:00am-11:50am

OD CE -**Prescribing for the Pregnant Patient** by *Jill Autry, O.D., R.Ph* Many clinicians panic when confronted with a medical patient who is pregnant and needs treatment for an ocular condition. In this lecture, a pharmacist/optometrist will discuss various ocular conditions and provide recommendations for how these conditions can be treated or not if the patient is pregnant. **COPE: 46501-PH (1 hour)**

1:30pm-3:10pm

OD CE -**The Pain and Drama... of Trauma** by *Jill Autry, OD, R. Ph.* From corneal abrasions to orbital fractures, eye care practitioners must be prepared to triage and/or treat a wide range of ocular traumatic presentations. In this lecture, a referral center pharmacist/optometrist will review appropriate examination techniques, protocols for treatment and imaging, as well as urgency for referral. In addition, a special emphasis will be placed on topical and oral pharmacological pain therapies. **COPE: 46079-OP (2 hours)**

3:30pm-4:30pm

AR Jurisprudence (1 hour) *Arkansas State Board of Optometry* This is the required course for licensed Arkansas Optometrists about optometry law in Arkansas.

**Sunday,
April 29, 2018**

4 hours OD CE

8:00am-9:40am

OD CE -**Glaucoma Deep Thoughts** by *Jeff Miller, O.D.* This course reviews clinical considerations in the treatment and management of primary open angle glaucoma and normal tension glaucoma. Treatments discussed include current and future topical medications. **COPE 56537-GL (2 hours)**

10:00am-10:50am

OD CE—**My Top Ten Nutrition Questions** by *Jeff Miller, O.D.* An overview of ocular manifestations of cardiovascular and other diseases and the correlation of these ocular and systemic diseases with inflammatory and other mediators affected by diet. **COPE 56538-SD (1 hour)**

11:00am-11:50am

OD CE—**OCT Ahoy Righting the Diagnosis of Glaucoma and Retinal Disease** by *Jeff Miller, O.D.* Case-by-case review of common glaucoma and retinal diseases and their presentation on OCT **COPE: 56541-PD (1 hour)**

Education Support

Education is partially supported by educational grants from SECO International, Inc.

Speakers

Jill Autry, O.D.

Paul Phillips, M.D.

Marc Bloomenstein, O.D.

Ahmed Sallam , M.D.

John Chancellor, M.D.

Sami Uwaydat, M.D.

Hannah Holtorf, O.D.

David Warner, M.D.

Christopher Lee , M.D.

Christopher Westfall, M.D.

Jeff Miller, O.D.

Go to [arkansasoptometric.org\(events\)](http://arkansasoptometric.org(events)) for full description of courses and biographies of speakers.

OD Events

Events

Thursday @ 8:00am

- ◆ J.C. Beane Memorial Scholarship Golf Tournament @ Maumelle Country Club

Thursday @ 6pm

- ◆ Alcon Industry Promotional Dinner

Thursday @ 9:30pm

- ◆ President's Reception

Friday @ 12pm

- ◆ TLC Industry Sponsored Lunch
- ◆ Industry Symposium/Lunch (OD Only)
- ◆ Essilor Industry Sponsored Lunch
- ◆ Exhibit Hall Opening Act

Friday @ 4:30pm

- ◆ Exhibit Hall Grand Opening

Saturday @ 7am

- ◆ Eye Run 5K Fun Run/Walk *New Route

Saturday 7am-8am

- ◆ Coffee & Donuts in the Exhibit Hall

Saturday 10am-11am

- ◆ Exhibit Hall Encore (Silent Auction Ends)

Saturday @ 12pm

- ◆ Awards Luncheon



Exhibit Hall Hours

Friday: 12-1pm & 4:30-6:30pm

Saturday : 7-8am & 10-11am

Exhibit Hall Friday 4:30-6:30pm: Wear your favorite concert t-shirt and join us for karaoke, beer & wine!

Friday Lunch Symposiums

Choose from one of the 3 lunch symposiums below & mark on registration or have lunch on your own!

*Must pre-register

Essilor Labs of America Industry Sponsored Lunch



Better Sight. Better Life.



TLC Industry Sponsored Lunch

Laser Eye Centers® Join us for fun, prizes & a few words from your colleagues that "ROCK" refractive co-management in their practices.

Industry Sponsored Symposium & Lunch

Check arkansasoptometric.org for added events!

Para Education

Friday, April 27, 2018

- 6:00am-4:00pm Registration
- 9:00am-9:50am **Optical Case Studies** Opticians and contact lens technicians must be able to identify, compare and contrast eyewear and contact lens challenges. This course will review and apply CC/HPI, SOAP to problem solve eyeglasses and contact lens case studies. Put on your critical thinking caps and join Phernell Walker, as we explore optical case studies. (Ark. ABO, ABO, CPC, NCLE)
- 10:00am-11:50am **Practice Administrator and Optical Manager's Workshop** Today's owners, managers and practice administrators have unique challenges operating a modern optical dispensary. Discover the fundamental management concepts of leadership style, forms of motivation, managing by the numbers and business SWOT analysis. This is a must course for optical managers, owners and operators. (Ark. ABO, ABO, CPC)
- 12:00pm-1:00pm Industry Sponsored Lunch & Exhibit Hall Opening Act
- 1:00pm-2:00pm **Lens Cosmesis: Are Your Patients More Up to Date Than You?** Patients live in a high-tech world and expect the same from their Eye Care Professional (ECP). Technology shapes the daily operations of your practice, communicate and even the way we think. This course will explore the high-tech possibilities of delivering high tech premier patient experience to your patients. This course is a must for anyone that desires to remain as tech savvy as your patients. (Ark. ABO, ABO, CPC, NCLE)
- 2:00pm-3:00pm **Prism: Everything You Need to Know** Prism is not a four-letter word but can be frustrating for some. This fun and interactive course makes understanding and calculating prism easy. We will explore both prescribed and accidental prism. Students will learn about Prentice Rule Made Easy, decentration, prism distribution methods, verify prescribed prism, and prism thinning. (Ark. ABO, ABO, CPC, NCLE)
- 3:00pm-3:30pm Break
- 3:30pm-4:30pm **Anatomy of an Optometric Exam** Have you ever wanted to know how to perform a subjective refraction? Do you want to understand the relationship between the refractive state of the eye and a prescription Rx for glasses? If you answered yes, this course is for you. Join Phernell Walker, master optician as we explore the science and art of the subjective refractive sequence step by step. (Ark. ABO, ABO, CPC, NCLE)
- 4:30pm-6:30pm Exhibit Hall Grand Opening

Paraoptometric Education supported by an educational grant from SECO.



Choose from one of the 2 lunches below or have lunch on your own! *Must pre-register

TLC
Laser Eye Centers®

TLC Industry Sponsored Lunch

Join us for fun, prizes & a few words from your colleagues that "ROCK" refractive co-management in their practices.

Essilor Industry Sponsored Lunch



Better Sight. Better Life.

Para Education

Saturday, April 28, 2018

Two classes will be offered at the same time. Choose Your Class based on your job duties. One track will focus on administrative/office management courses and the other will focus on education for technicians.

8:00am-8:50am
Class A (Admin)

Arkansas Medicaid Billing and Prior Authorization Review by James Hertzog, O.D. A review of common billing questions for routine exams, medical exams, and prior authorizations for Arkansas Medicaid.

8:00am-8:50am
Class B (Tech)

Amniotic tissues - The Ins and Outs of Bio-D by Greg Shackelford, VisionSouth Medical. An overview of when to use amniotic membranes, hands-on lab on how to insert and remove them, and how to code to insurance.

9:00am-9:50am
Class A (Admin)

The AOA and You: Resources for Optometric Staff Presented by Erin Everett, Manager at AOAExcel. The AOA and AOAExcel offer a variety of resources for optometric staff to help coordinate patient care. Attend this session to learn about benefits for AOA member optometry practices, including group purchasing for office and medical supplies, credit card processing, HIPAA compliance and more, and how to maximize your AOA associate membership.

9:00am-9:50am
Class B (Tech)

Patient Experience Workshop by Chris Churchwell, Johnson & Johnson Vision. A discussion on how to ensure a patient has a great experience with their contact lenses and the value it brings to the practice.

10:00am-11:00am

Exhibit Hall Encore

11:00am-11:50am
Class A (Admin)

The Hallmarks of Good Leadership...and Common Mistakes to Avoid presented by Lorrie P. Trogden, CAE. Motivate yourself and your peers with these effective leadership skills to increase engagement and effectiveness. You will also learn common leadership mistakes, and how to avoid them

11:00am-11:50am
Class B (Tech)

Scleral Contact Lenses: A Technician's Guide by Katie Brown, O.D. This will be a hands-on course with a short lecture at the beginning with the remainder of the time dedicated to the handling and care of scleral lenses. Technicians will be practicing insertion and removal of scleral lenses with a partner under helpful supervision. Lens care, cleaning, and solution review will also be addressed during the instruction and wet lab portions of this course. The goal of this course is to take the mystery out of scleral lenses, to gain experience inserting and removing lenses, and to experience the comfort of scleral lenses for yourself! Materials provided by TruForm.



Exhibit Hall Hours

Friday: 12-1pm & 4:30-6:30pm

Saturday : 7-8am & 10-11am

Exhibit Hall Friday 4:30-6:30pm: Wear your favorite concert t-shirt and join us for karaoke, beer & wine!

Events

Friday @ 12pm

- ◆ TLC Industry Sponsored Lunch
- ◆ Essilor Industry Sponsored Lunch
- ◆ Exhibit Hall Opening Act

Friday 4:30-6:30pm

- ◆ Exhibit Hall Grand Opening with karaoke & concert t-shirt party

Saturday @ 7am

- ◆ EyeRun 5K Fun Run/Walk
- ◆ Exhibit Hall Coffee & Donuts

Saturday @ 10am

- ◆ Exhibit Hall Encore
- ◆ Silent Auction Ends

Saturday @ 12pm

- ◆ Awards Luncheon

Industry Support

Champion Partner



Platinum Partner



Gold Partners



Better Sight. Better Life.

Silver Partners



Thank you
Thank you
Thank you

The Arkansas Optometric Association Industry Partnership Program was created to provide year-long collaboration between the association and industries. Industry Partnership funding supports non-educational expenses for the Arkansas Optometric Association. No industry funding will be used towards expenses related to any continuing education, including but not limited to, speaker honoraria, travel or related expenses, course development or filing fees.



Bronze Partners



Industry Sponsored Lunch Symposiums
Friday 12-1pm

Join one of our industry partners for lunch & learning on Friday, April 27 from 12-1pm.

You must pre-register to attend. Limited seating. See page 4 for details.

Thank you to our sponsors for this opportunity!

TLC
Laser Eye Centers®



Better Sight. Better Life.



ArOA's 4th annual 5k Fun Run/Walk

Saturday, April 28 @ 7AM

Arkansas River Trail

Everyone invited to

participate!

T-shirts!

\$25

(must register by April 3 to guarantee shirt & bag)



**18th
Annual J.C.
Beane Memorial
Scholarship Golf
Tournament**

Thursday, April 26

8am

Maumelle Country Club

\$150/person

Lunch included

****Sponsorships and Registrations can be deducted as a charitable expense****

Mark "golf" on registration form

For more information, contact Dr. Julie Dolven
501.687.0826 or drdolven@jameseyecare.com

Hotel Reservations

Marriott®
LITTLE ROCK

*A block of rooms have been reserved and the special room rate will only apply until **April 6, 2018** or until the block of rooms are sold out, whichever comes first.*

Please help to keep hotel rates reasonable for all ArOA attendees by staying in the convention hotel where ArOA has reserved room blocks at discounted rates.

\$145 (single) per night

877-759-6290

or go to arkansasoptometric.org for online reservations

Valet : \$15 for day parking and \$22 overnight parking

Reserve Your Room by April 6, 2018!

OD Registration

Mail: 1401 W. Capitol, Suite 247, Little Rock, AR 72201
Fax: 501-372-0233
Phone: 501-661-7675
Online: www.arkansasoptometric.org



Name: _____ OE Tracker #: _____

Phone Number: _____ Fax Number: _____

Email Address: _____

Mailing Address: _____ City: _____ State: _____ Zip: _____

Emergency Contact Information:

Name: _____ Phone # _____ Relationship: _____

If you are registering a guest/spouse below, please provide:

Guest/Spouse's name: _____

Guests may attend the Exhibit Hall, Awards Luncheon, & Presidents Reception

***Staff Registration on separate form**

	Before 4/16/18	After 4/16/18
ArOA/AOA Member Discount*	\$475 _____	\$525 _____
Non—Member	\$700 _____	\$750 _____
Spouse/Guest	\$25 _____	\$50 _____
2017 Grad (Member)**	\$0 _____	\$25 _____
Students	\$0 _____	\$0 _____
JC Beane Golf Tournament	\$150 _____	\$150 _____
2 Mulligans	\$10 _____	\$10 _____
5k Fun Run/Walk <i>*Must complete form</i>	\$25 _____	\$25 _____
TOTAL	\$ _____	\$ _____

***Registration for 2017 Graduates who have paid 2018 dues are sponsored by the ArOA Board. Non-members pay full price.*

Please indicate the functions you will attend:

Thursday, April 26th

Alcon Promotional Dinner

Friday, April 27th

- Membership Breakfast (MEMBERS ONLY)
- TLC Industry Lunch
- Industry Lunch (OD only)
- Essilor Industry Lunch

Saturday, April 28th

- 5K Fun Run/Walk
- Awards Luncheon
- ___ Registered Guest
- ___ Registered Guest

- Food Allergies/Dietary Restrictions?
Please list _____
- Gluten-Free

Credit Card Number _____ **Ex Date** _____ **CVV** _____

Is the billing address of your credit card the same as your mailing address listed above? ___ Yes ___ No

If not, please complete the following information:

Name on card _____

Billing Address _____

April 26-29, 2018 Spring Convention *

Little Rock Marriott

Register online at www.arkansasoptometric.org

Para Registration

Mail: 1401 W. Capitol, Ste 247 Little Rock, AR 72201
 Fax: 501-372-0233
 Phone: 501-661-7675
 Online: www.arkansasoptometric.org



Please circle certification needed, if any.

Staff name: _____ ArkABO ABO CPO NCLE NONE

Email: _____

Emergency contact name & number: _____

List any food allergies/dietary restrictions: _____

<input type="checkbox"/> *Participate in 5K	<input type="checkbox"/> Will attend TLC Lunch Friday	<input type="checkbox"/> Will attend Essilor Lunch Friday	<input type="checkbox"/> Will attend Awards Lunch Saturday
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Staff name: _____ ArkABO ABO CPO NCLE NONE

Email: _____

Emergency contact name & number: _____

List any food allergies/dietary restrictions: _____

<input type="checkbox"/> *Participate in 5K	<input type="checkbox"/> Will attend TLC Lunch Friday	<input type="checkbox"/> Will attend Essilor Lunch Friday	<input type="checkbox"/> Will attend Awards Lunch Saturday
---	---	---	--

Staff name: _____ ArkABO ABO CPO NCLE NONE

Email: _____

Emergency contact name & number: _____

List any food allergies/dietary restrictions: _____

<input type="checkbox"/> *Participate in 5K	<input type="checkbox"/> Will attend TLC Lunch Friday	<input type="checkbox"/> Will attend Essilor Lunch Friday	<input type="checkbox"/> Will attend Awards Lunch Saturday
---	---	---	--

Staff name: _____ ArkABO ABO CPO NCLE NONE

Email: _____

Emergency contact name & number: _____

List any food allergies/dietary restrictions: _____

<input type="checkbox"/> *Participate in 5K	<input type="checkbox"/> Will attend TLC Lunch Friday	<input type="checkbox"/> Will attend Essilor Lunch Friday	<input type="checkbox"/> Will attend Awards Lunch Saturday
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Work for Doctor: _____

Phone Number: _____ Fax Number: _____

Mailing Address: _____ City _____ State _____ Zip _____

Before 4/16/18

After 4/16/18

	# staff _____	X \$125=	\$ _____	# Staff _____	X \$150=	\$ _____
Para/Staff/Optician Works for ArOA Member OD						
Para/Staff/Optician Non-Member		X \$205=	\$ _____	# Staff _____	X \$230=	\$ _____
5K Fun Run/Walk *Must complete form		X \$25=	\$ _____	# staff _____	X 25=	\$ _____
Total	# staff _____		\$ _____	# Staff _____		\$ _____

Credit Card Number _____ Ex Date _____ CVV _____

Is the billing address of your credit card the same as your mailing address listed above? ___ Yes ___ No

If not, please complete the following information:

Name on card _____

Billing Address _____

Phone Number _____

Payment must accompany this form to avoid a charge for late registration. Please make checks payable to: *Arkansas Optometric Association*. The meeting is *only* available as a complete package. Registration fees will not be broken out for those who do not wish to attend all meetings. A refund of registration, minus a \$50 cancellation fee, will be made if the request is received before April 17, 2018.



EyeRun Fun Run/Walk Registration



1401 W. Capitol Suite 247
Little Rock, AR 72201
Fax: 501.372.0233
aroa@arkansasoptometric.org

EyeRun 2018 Fun Run/Walk
Saturday, April 28, 2018 at 7:00 A.M.
Little Rock Marriott, 3 Statehouse Plaza, Little Rock, AR

Registration Information: Register by April 3, 2018. Registration form included in convention registration packet. On-site registration will be at the registration table. **Fee is \$25.00 per person.**

Course Description: Course starts at the Little Rock Marriott and follows the Arkansas River Trail to the Clinton Library and finishes back at the Little Rock Marriott.

Additional Information: Any additional questions please contact Arkansas Optometric Association at 501-661-7675.

Mail entry form and make checks payable to: Arkansas Optometric Association, 1401 W. Capitol, Ste 247, Little Rock, AR 72201. **Or you may pay by credit card.**

NAME: _____ AGE: _____ SEX: _____ PHONE: _____

ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____

Check one: RUN: _____ WALK: _____ Shirt Size: S M L XL XXL

Name:			
Make Checks Payable to: Arkansas Optometric Association Check #-- _____			
Credit Card Information: ___ Visa ___ MasterCard ___ American Express			
Credit Card Number:			
Exp. Date:		SVC Code:	
Name on Card:			
Billing Address:			
City:	State:	Zip:	Phone:

WAIVER: I know that running and volunteering to work in association races are potentially hazardous activities. I should not enter and run in this race unless I'm medically able and properly trained. I agree to abide by any decision of a race official relative to my ability to safely complete the run. I assume all risks associated with running and volunteering to work in association races including, but not limited to falls, contact with other participants, the effects of weather, including high heat/humidity, the conditions of the road and traffic on the course, all such risks being known and appreciated by me. Having read this waiver and knowing these facts, and in consideration of your accepting my entry, I, for myself and anyone entitled to act on my behalf, waive and release the Arkansas Optometric Association, the city of Little Rock, all sponsors, their representatives and successors from all claims or liabilities of any kind arising out of my participation in the race and/or association activities even though liability may arise out of negligence or carelessness on the part of the persons named in this waiver. I grant permission to all the foregoing to use any photographs, motion pictures, recordings, or any other record of this event for any legitimate purpose.

Signature

Date



1401 W. Capitol Suite 247

Little Rock, Arkansas 72201

Spring Convention Registration

Register Now!

Register by **April 16th**
for early bird rates!

Register your way!

- ⇒ Mail in registration forms
- ⇒ Call 501-661-7675
- ⇒ Online @ arkansasoptometric.org under Events